



DQMatters

Data Quality Improvement Jumpstart with the Conformed Dimensions

In person tutorial with focused hands-on steps to communicate, measure and report data quality

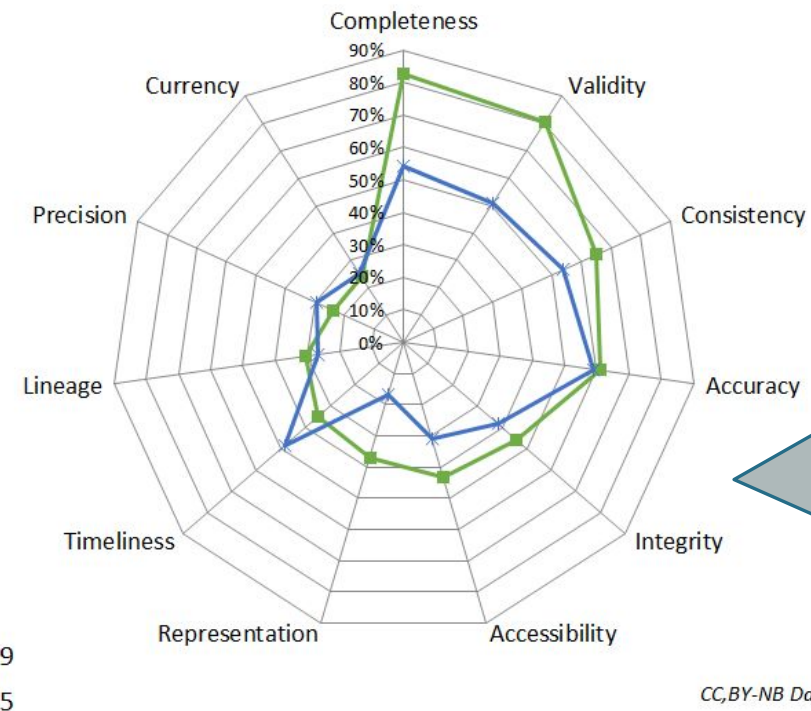
Jumpstart Your Data Quality Improvement

- A 2019 Survey found that less than 3% of Companies are measuring all the dimensions of data quality!

Your company can learn how to **communicate**, to **measure**, and **improve** data quality faster using the Conformed Dimensions.

Figure 4d. Change in Use of Individual Dimensions Over Time

Select any of the following dimensions currently used by your organization. If your organization's definition differs from those listed below, please comment on the difference. (% respondents)



Most companies use less than half of the dimensions of data quality

About this Instructor Led Course

Course Audience:

Data savvy individuals that like to get dirty in the data. Individuals may have experience querying, profiling, conducting root cause analysis, DQ rule and metric creation in the past (not required but nice to have).

Course Objective:

1. Quickly level set with participants regarding DQ vocabulary and value of using the Conformed Dimensions
2. Explain available DQ detection, control, and improvement techniques and associated dimensions of DQ
3. Enable participants to build their own DQ rules and metrics faster and more consistently using reusable DQ building blocks

Course Format: (subject to change)

- 30% Conversational Lecture- geared to quickly provide information and answer questions
- 20% Review of examples and practice communicating DQ issues
- 30% Hands-on Application and Discussion of Conformed Dimensions' DQ Metrics
- 20% Review of Real-world Data Profiling Results and Remediation Options

Hands On Exercises

- Hands on exercises include real data models and best practice DQ metrics created by the IQ International sponsored DQ Metrics working groups.
- Case studies come from four industries Manufacturing, Healthcare, Banking and Telecommunications but are applicable to many more.
- Case Studies include data profiling results and examples of other DQ control techniques.
- Participants are provided access to data, examples and templates used during the session, and are encouraged to reuse them afterwards.
- Data Profiling results may be provided using various software tools in order to compare and contrast when/why to use a tool and desirable feature sets of widely used tools.

Manufacturing

Healthcare

Banking

Telecommunications

About the Instructor



DQMatters



Dan Myers, IQCP, MBA
Principal, DQMatters.com

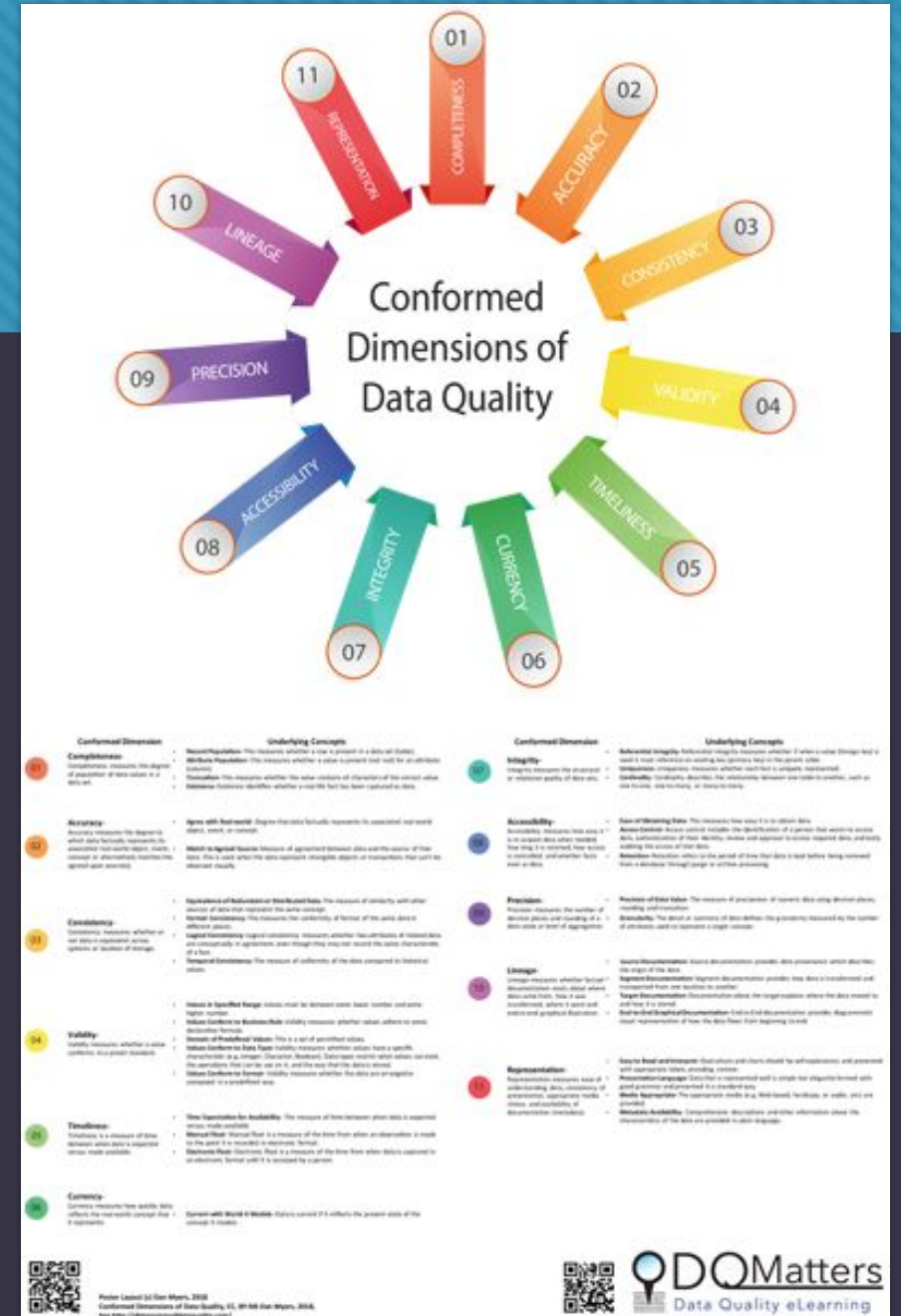
- This in-person instruction is provided by the founder/steward of the Conformed Dimensions of Data Quality, now used by nearly one third¹ of companies surveyed in 2018. (New survey in 2024)
- Dan's ability to integrate real-world business application of complex DQ concepts helps attendees apply useful measures the day after his training
- Dan has worked in the Data Management field for over 15 years with in-the-trenches experience implementing data governance, master data, metadata and data quality programs.

1. 2018 Annual Dimensions of Data Quality Survey, p. 5
(http://DQMatters.com/dims_survey)

Free Swag

All participants receive a free
24" x 36"
Conformed Dimensions of
Data Quality Poster

Alternatively order here for \$30:
<http://dqmatters.com/poster>



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See <http://dqmatters.com/poster>



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