



DQMatters

Data Quality Improvement Jumpstart with the Conformed Dimensions

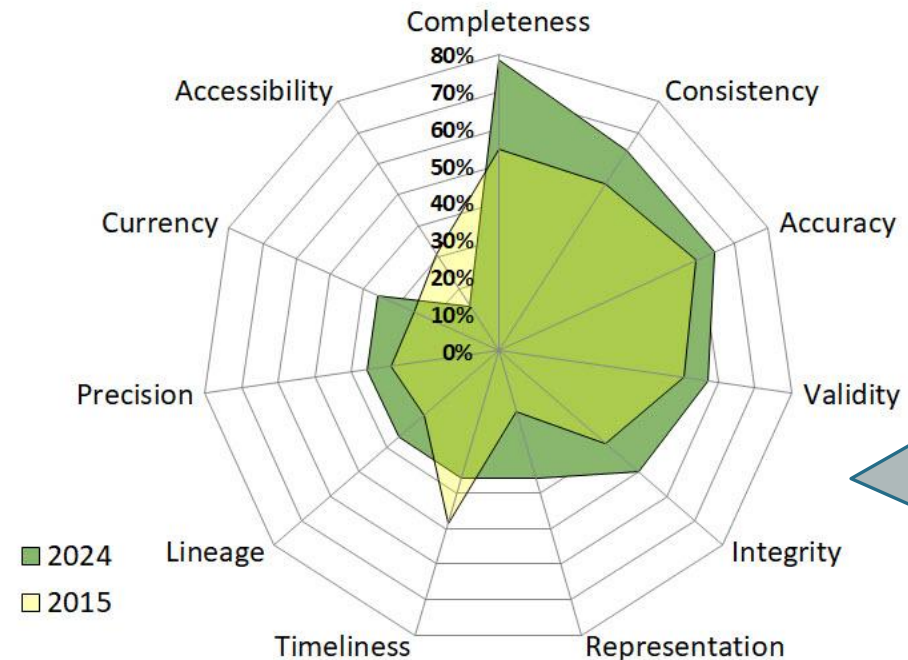
In person class with data quality training and hands-on interactive breakout sessions to help your team communicate, measure and report data quality to improve organizational outcomes.

Jumpstart Your Data Quality Improvement

- A 2024 Survey found that only 7% of organizations are measuring **all** the dimensions of data quality!

Your company can learn how to **communicate**, to **measure**, and **improve** data quality faster using the Conformed Dimensions.

Figure 4e. Improved Usage of the Dimensions of Data Quality from 2015 to 2024



Most companies use less than half of the dimensions of data quality

About this Instructor Led Course

Course Audience:

Business Analysts, Data Product Owners, System Managers, Data Governance Professionals...basically anyone who touches data.

Course Objective:

1. Identify DQ hurdles related to assessing data quality, and then explain the Conformed Dimensions standard to improve communication
2. Review available DQ detection, control, and improvement techniques and associated Conformed Dimensions improving communication, root cause analysis and mitigation
3. Enable participants to build their own DQ rules and metrics faster and more consistently using reusable DQ building blocks offered by the Conformed Dimensions

Course Format: (subject to change)

- ❑ 40% Conversational Lecture- geared to quickly provide information and answer questions
- ❑ 20% Review of examples and practice communicating DQ issues
- ❑ 20% Hands-on Application and Discussion of Conformed Dimensions' DQ Metrics
- ❑ 20% Review of Real-world Data Profiling Results and DQ Techniques to Prevent or Identify Issues

Hands On Exercises

- ❑ Hands on exercises include realistic data quality scenarios and best practice DQ metrics.
- ❑ Case studies come from four industries Power & Water Utilities, Healthcare, Insurance and Telecommunications but are applicable to many more.
- ❑ Participants are provided access to data, DQ standards, examples and templates used during the session, and are encouraged to reuse them afterwards.
- ❑ Data Profiling results may be provided using various software tools in order to compare and contrast when/why to use a tool and desirable feature sets of widely used tools.

**Power & Water
Utilities**

Healthcare

Insurance

Telecommunications

About the Instructor



- ❑ This in-person instruction is provided by the founder/steward of the Conformed Dimensions of Data Quality, now used by over one third¹ of companies surveyed in 2024.
- ❑ Dan's ability to integrate real-world business application of complex DQ concepts helps attendees apply useful measures in the workplace.
- ❑ Dan has worked in the Data Management field for over 15 years with in-the-trenches experience implementing data quality, data governance, master data, and metadata programs.



Dan Myers, IQCP, MBA
Principal, DQMatters.com

1. 2024 Annual Dimensions of Data Quality Survey,
(http://DQMatters.com/dims_survey)

Free Swag

All participants receive a free
24" x 36"
Conformed Dimensions of
Data Quality Poster

Alternatively order here for \$30:
<http://dqmatters.com/poster>

